



The UA School of Theatre, Film & Televisions, Arizona Repertory Theatre (ART) is the premiere professional theatre training company in the Southwest, and the second largest producing theatre in Tucson. Our strong audience base, including steadily increasing annual subscribers, makes ART shows one of the hottest tickets in town for advertisers.

Playbill ads are available in different sizes and frequency, starting at just \$85! You can run an ad in a single production program, your choice of three, or the entire season for maximum effect.

To purchase an ad please contact the Marketing Department by phone at (520) 626-2686 or by email at marketing@cfa.arizona.edu.

Deadlines

<i>The Legend of Georgia McBride</i>	August 19, 2019
<i>Pippin</i>	September 3, 2019
<i>The Last Night of Ballyhoo</i>	September 28, 2019
<i>The Wolves</i>	January 6, 2019
<i>The Two Gentlemen of Verona</i>	February 3, 2019
<i>The Light in the Piazza</i>	March 2, 2019

Mail payments to:

UA School of Theatre, Film & Television
 Marketing Office
 P.O. Box 210003
 Tucson, AZ 85721

Checks payable to:

UA Theatre

Credit cards not accepted for advertising payments at this time.

As a token of our appreciation for your support, your business will receive a gift certificate for a pair of free tickets to one of our performances.

Advertising Rates

Single Production

Full Page	\$330
Half Page	\$220
Quarter Page	\$140
Eighth Page	\$85

3-Play Package Choose Any 3 Productions

Full Page	\$660
Half Page	\$385
Quarter Page	\$220
Eighth Page	\$140

Value Package: Full 6-Play Production Season

Full Page	\$1,100
Half Page	\$660
Quarter Page	\$385
Eighth Page	\$220

Inside or Outside Back Cover Option

Run a full-color ad on the inside or outside back cover.

Ad must be full page size only for the entire 6-play production season.

First ad must be received by August 19, 2019.

Full Page	\$1,500
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SCHOOL OF THEATRE, FILM & TELEVISION

Arizona Repertory Theatre

Playbill Ad Dimensions

Ads should be set to a minimum resolution of 300dpi. Please include or embed all fonts and graphics. We accept .tif, .jpeg, .pdf, and .eps files.

Ad sizes are specified in the supporting graphic, but the graphics are not to scale. Please use dimensions specified.

Email ads to the marketing department at marketing@cfa.arizona.edu

1/8 Page Ad =
2.25"W x 1.875"H

1/4 Page Horiz Ad
= 4.5"W x 1.75"H

1/4 Page Vert Ad =
2.125"W x 3.625"H

Half-page Ad =
4.5"W x 3.625"H

Full-page Ad =
4.5"W x 7.5"H

** Scaled to 90% **